2018 Annual Report
Annual Report 2018

Suddenly Popular

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Message from the director

Bernhard Fuhrer
SNIS Director

The year 2018 began with a surprise. The Geneva Science and Policy Interface was launched by the University of Geneva. And, early 2019, the Geneva Science and Policy Anticipator was announced by a consortium of universities. So what do these new initiatives share? They propose services to facilitate exchanges between the worlds of academia and international policy. Does this sound familiar? We thought so, too, and we were thrilled. Suddenly, our core ideal of building bridges between the two worlds seems to have gained major traction. The question is what does this mean when one knows that all three initiatives - the SNIS included - mostly run on taxpayers money?

To answer this, we mandated an external audit on our major funding scheme - the SNIS Call for Projects. We wanted to know from our constituency what it likes - and what it doesn’t about our core mechanism. And we wanted to know what we stood for in their eyes. The main findings are that our Call is highly valued for its ‘international and truly interdisciplinary character’ and that people particularly appreciate the possibility to link ‘fundamental research and policy-oriented work’. So, according to the evaluation, we clearly fulfil our mission. But even with a good review certain things can be improved. In fact, part of this improvement is already in your hands.

In a nutshell, we decided to give the SNIS a makeover. We will improve our Call by making it simpler and further strengthening the feedback quality - without fundamentally changing it. We also opted for a new design that will help us punch above our weight in the social media world. Please tell us what you think about our streamlined Call, our online content and how ‘we look’. We highly value your input. More than that, your input is crucial to our operation!

This also answers the question what we stand for: our edge in the science & policy arena is that the SNIS is you, our academic and IO constituencies; we consider you as our clients, not just recipients of subsidies. This is what makes us strong and helps us - as one of the survey participants elegantly put it - to stay ahead of the curve.

Guest editorial

Krista Nadakavukaren
Co-Director Swiss Institute for Comparative Law

Judging pluridisciplinary projects is both a challenge and a joy, and goes well beyond merely selecting “worthy” research proposals.

First, the joy stems in the ability to fund interesting projects. Giving is always a joy, but more importantly, I sincerely believe that pluridisciplinary research is necessary for understanding the international developments taking place in all dimensions of the social sciences.

The challenge comes from having to actually make a selection among projects from within a group of single-discipline experts. My feeling is that pluridisciplinary projects are impossible to judge solely on their disciplinary merits because the value of pluridisciplinary lies in avoiding established disciplines’ ‘truths’. My goal has therefore been to help fund projects that made intuitive sense, that would result in fruitful collaborations, and that were feasible. I felt it was not my job to judge the purity of the proposed analysis.

Some members of the committee, however, evaluate projects based on their disciplinary soundness. Thus, when there were disagreements about the allocation of resources, discussions of the academic value of the projects could be fierce. This struck me as ‘challenging’.

And yet, listening to my colleagues – during discussion, debates, and over lunch – was a joy. Each time. In every meeting, I learned what I could never have learned on my own: I learned the value of strict adherence to methodology in the non-legal social sciences. I learned (to my surprise) that certain topics that I found particularly exciting were ones that dozens had studied thoroughly already. I learned, too, that well-educated and successful academics can fundamentally reject the value of research that was too far outside their field of expertise. I learned that I can live with that. I see it that as a joy, too.
The Call for Projects 2018’s theme was ‘The fourth Industrial Revolution and its Implications for Multilateral Cooperation’. It received 79 project pre-proposals, out of which 42 came from the German speaking part of Switzerland. The other 33 projects came from French speaking cantons, 22 of those specifically from the canton of Geneva. Contrary to other years, there were no proposals from the Italian speaking part of Switzerland, which means that we must intensify our efforts to promote our Call in the canton of Ticino.

Geneva
Other French speaking cantons
German speaking cantons
Geographical breakdown evolution

The last decade shows fluctuations in Call participation from all the major linguistic regions, with a marked increase in proposals coming from the German speaking areas in 2018.

Average partnerships

One of the specificities of a SNIS funded project is the fostering of research and work partnerships with a variety of International Organizations and civil society institutions. This constitutes a defining feature of the SNIS global mission, and of each of its projects. Below, a table summarising the ascending trend of such partnerships in the past decade, suggesting that this collaboration criterion responds to a need encountered in numerous research domains.

<table>
<thead>
<tr>
<th>Average of partners (AN) per project</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>AN of partners per funded project</td>
<td>4.56</td>
<td>7.00</td>
<td>6.25</td>
<td>6.75</td>
<td>9.88</td>
<td>8.13</td>
<td>7.38</td>
<td>7.00</td>
<td>7.13</td>
<td></td>
<td></td>
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<td>AN of partners per project</td>
<td>3.95</td>
<td>4.08</td>
<td>3.95</td>
<td>5.80</td>
<td>6.49</td>
<td>5.17</td>
<td>6.11</td>
<td>7.34</td>
<td>7.75</td>
<td>5.45</td>
<td>7.23</td>
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<tr>
<td>AN of universities involved</td>
<td>2.65</td>
<td>2.86</td>
<td>3.14</td>
<td>3.12</td>
<td>3.61</td>
<td>3.48</td>
<td>3.34</td>
<td>4.03</td>
<td>3.39</td>
<td>3.01</td>
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<td>AN of Swiss universities involved</td>
<td>1.73</td>
<td>1.64</td>
<td>1.88</td>
<td>1.59</td>
<td>1.74</td>
<td>1.77</td>
<td>1.80</td>
<td>1.92</td>
<td>1.68</td>
<td>1.49</td>
<td>1.85</td>
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<td>AN of foreign universities</td>
<td>0.92</td>
<td>1.22</td>
<td>1.26</td>
<td>1.52</td>
<td>1.87</td>
<td>1.71</td>
<td>1.54</td>
<td>2.10</td>
<td>1.72</td>
<td>1.53</td>
<td>1.89</td>
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<tr>
<td>AN of non-governmental Organizations</td>
<td>0.40</td>
<td>0.61</td>
<td>0.29</td>
<td>0.76</td>
<td>0.86</td>
<td>1.19</td>
<td>1.43</td>
<td>1.38</td>
<td>1.5</td>
<td>1</td>
<td>1.33</td>
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<tr>
<td>AN of International Organizations</td>
<td>0.67</td>
<td>0.38</td>
<td>0.31</td>
<td>0.86</td>
<td>0.88</td>
<td>1.05</td>
<td>1.27</td>
<td>1.25</td>
<td>1.63</td>
<td>1.24</td>
<td>1.91</td>
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<td>AN of public / state institutions</td>
<td>*</td>
<td>0.16</td>
<td>0.14</td>
<td>0.88</td>
<td>0.91</td>
<td>0.82</td>
<td>1.31</td>
<td>0.38</td>
<td>0.93</td>
<td>0.85</td>
<td>0.86</td>
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<td>AN of private companies involved</td>
<td>*</td>
<td>0.07</td>
<td>0.07</td>
<td>0.18</td>
<td>0.23</td>
<td>0.19</td>
<td>0.30</td>
<td>0.26</td>
<td>0.2</td>
<td>0.18</td>
<td>0.39</td>
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Financial information

2018 financial statement

<table>
<thead>
<tr>
<th>Income</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Swiss Confederation Subsidy</td>
<td>1'303'570.00</td>
</tr>
<tr>
<td>Canton of Geneva Subsidy</td>
<td>1'157'843.00</td>
</tr>
<tr>
<td>Dissolution of Reminders (Project Funds)</td>
<td>128'555.59</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2'589'968.59</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scientific Activities</td>
<td>2'123'689.4</td>
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<tr>
<td>Operation Costs (Administration and Salaries)</td>
<td>398'305.99</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2'521'995.39</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Income</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>67'973.20</td>
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</table>

2018 expenditure

<table>
<thead>
<tr>
<th>Call for projects</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1'989'000.00</td>
<td>78.87%</td>
</tr>
<tr>
<td>Other science related Activities</td>
<td>767'961.15</td>
<td>3.05%</td>
</tr>
<tr>
<td>Scientific Committee</td>
<td>57'893.25</td>
<td>2%</td>
</tr>
<tr>
<td>Salaries</td>
<td>355'710.10</td>
<td>14%</td>
</tr>
<tr>
<td>Administration</td>
<td>38'113.06</td>
<td>2%</td>
</tr>
<tr>
<td>Various other</td>
<td>4'482.83</td>
<td>0.18%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2'521'995.39</strong></td>
<td>100%</td>
</tr>
</tbody>
</table>

In 2018 the SNIS has kept in financial good health, within the framework of its allocated budget. Salaries and administrative costs have remained constant. The paid internship position was renewed. 2018 has also included the SNIS biennial conference and other scientific events, such as the International Geneva debates.

The year closed with a positive balance due to unexpectedly high returns from projects that did not draw all allocated funds. This is also the expression of the SNIS’s strict financial controls which ascertain that funds are strictly spent according to the approved budget. This practice ultimately benefits future projects as these ‘savings’ are injected in the Call of the following year.
Accepted projects

The funded projects 2018 cover many different and timely topics and this year’s spectrum is particularly wide; to give you and idea: from the use of drones for humanitarian purposes to novel strategies aiming to improve global health security. In the scope of a short annual report it is impossible to reveal the richness of all projects. We therefore encourage our readers to refer to our website for a detailed description.

<table>
<thead>
<tr>
<th>Coordinator</th>
<th>Coordinating Institution</th>
<th>Allocated Sum</th>
</tr>
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<tbody>
<tr>
<td>Bilgin Ayata</td>
<td>University of Basel</td>
<td>CHF 264,374</td>
</tr>
<tr>
<td>Sueri Moon</td>
<td>Graduate Institute</td>
<td>CHF 234,424</td>
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<tr>
<td>Lisa Ott</td>
<td>University of Basel</td>
<td>CHF 261,459</td>
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<tr>
<td>Debra Hevenstone</td>
<td>Bern University of Applied Science</td>
<td>CHF 254,195</td>
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<tr>
<td>Markus Christen</td>
<td>University of Zurich</td>
<td>CHF 163,931</td>
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<tr>
<td>Jean-Louis Arcand</td>
<td>Graduate Institute</td>
<td>CHF 253,830</td>
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<tr>
<td>Regina Betz</td>
<td>Zurich Hochschule für Angewandte Wissenschaften</td>
<td>CHF 260,176</td>
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<tr>
<td>Evelyne Hübscher</td>
<td>University of Geneva</td>
<td>CHF 262,611</td>
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Awards

SNIS Award

granted to the best thesis in International Studies

*The Logic of Escalation: Investigating the Role of Stakes in Trade Disputes as a Lens to Conflict Processes*  
Marc Martini  
ETH Zürich

International Geneva Awards

granted to three policy relevant scientific articles published in peer reviewed journals

*Impacts of Agricultural Practices and Individual Life Characteristics on Ecosystems Services: A Case Study on Family Farmers in the Context of an Amazonian Pioneer Front*  
Solen Le Clech, Nicolas Jégou, Xavier Arnaud de Sartre,  
Thibaud Decaens, Simon Dufour, Michel Grimaldi, Johan Oszwald  

*The Rise of International Parliamentary Institutions: Purpose and Legitimation*  
Jofre Rocabert, Frank Schimmelfennig,  
Loriana Crasnic, Thomas Winzen  

*Presenteeism, Its Effects and Costs: A Discussion in a Labour Law Perspective*  
Kurt Pärli  

Events and conferences

SNIS Projects  
Launch Workshop 2018

Each year, the SNIS awards funding of up to 300'000 CHF to eight pluridisciplinary research projects. This event marks the official start of each year’s crop of projects. It introduces project leaders to the SNIS project management cycle and offers research teams a first opportunity for presenting and discussing their research methods and aims. The 2018 edition was held on October 4th.

UN Library Seminar Event

On May 4th 2018, the SNIS hosted a seminar at the UN Library, honouring two of the three 2017 International Geneva Award winners. Inspired by the winning articles, the event focused on the question how International Organization define and extend their mandates. The event specifically looked at UNESCO’s crucial role in defining human rights and investigated its use of expert knowledge as a strategic tool for expanding its mandate.

SNIS Biennial Conference 2018

The SNIS biennial conference took place in Basel in November 2018. Co-organized with the Swiss TPH, it focused on the links between Health, Sustainable Development Goal #3 (health) and the Agenda 2030. It welcomed 146 participants from many different disciplines. Two keynote sessions, a series of speed talks and the projection of the SNIS scientific documentary ‘Pestrop’ gave participants the opportunity to build fruitful connections for further collaboration.
IG Award Recipients at the UN Library Seminar Event, May, 2018, © SNIS
SNIS IO research stipend

In 2018 the SNIS launched a new funding opportunity, aimed at PhD students working on International Organizations. It offers the possibility to spend three to six months in Geneva, getting access to institutional archives and providing a base for frequent encounters with IO personnel. Sebastian Klotz, WTI researcher was the first recipient of this form of funding and greatly benefitted from the proximity to International Organizations. He was able to meet many policy makers and practitioners in person thus enhancing his qualitative work. Sebastian also learned a few ‘tricks’ about scientific communication during his stay. For more details, listen to his podcast on the SNIS Soundcloud channel.

Project based multimedia products

**SNIS - SwissTPH conference**

**Civil war and state formation**

**Effects of financialization along the copper value chain**
https://bit.ly/2VUNZRt

**Storing Hope**

**Pestrop**

November 2018

November 2018

December 2018

December 2018

December 2018

December 2018
Administrative Structure

Scientific Committee

Jan Klabbers
Academy of Finland

Silvia Ferazzi
Medicines for Malaria Venture

Dennis Rodgers
University of Amsterdam

Bernice Elger
University of Basel

Jonas Tallberg
Stockholm University

Ulrike Müller-Böker
University of Zurich

Christophe Muller
University of Aix-Marseille

Peter Egger
ETH Zurich

Corinne Pernet
University of Basel

Governing Committee

Philippe Burrin
Graduate Institute of International and Development Studies

James W. Davis
University of St. Gallen

Jürg Utzinger
Swiss Tropical and Public Health Institute

Doreen Bogdan-Martin
International Telecommunications Union (ITU)

Manfred Elsig
University of Berne

Jacques de Werra
University of Geneva

Dominik Hangartner
ETH Zurich

SNIS Award Committee

Mira Burri
University of Lucerne

Siegfried Weichlein
University of Fribourg

Gregoire Mallard
Graduate Institute of International and Development Studies

Marylene Lieber
University of Geneva

Dunjia Krause
United Nations Research Institute for Social Development (UNRISD)

Vally Koubi
ETH Zurich and University of Bern

IGC Award Committee

Nicolas Bertrand
International Union for the Conservation of Nature (IUCN)

Francesco Pisano
UN Library – UNOG

Jyoti Sanghera
United Nations High Commissioner for Human Rights (OHCHR)

Doreen Bogdan-Martin
International Telecommunication Unit (ITU)

Bernard Kuiten
World Trade Organization (WTO)

Maria Luisa Silva
UNDP Office Geneva

Marcelo Di Pietro Peralta
World Intellectual Property Organization (WIPO)

Richard Lukacs
World Economic Forum

Charlotte Warakaule
European Organisation for Nuclear Research (CERN)

Paul Ladd
United Nations Research Institute for Social Development (UNRISD)

Marie McAuliffe
International Organization for Migration (IOM)

Secretariat

Bernhard Fuhrer
Director

Ruxandra Stoicescu
Communication & Events

Anne Witteveen
Intern

Damien Marti
Program Manager
Pestrop Documentary
Pesticide Use in Uganda

After the experiences of previous SNIS audiovisual productions such as ‘Rubber in a Rice Bowl’ and ‘Dodhar - The Dilemma’, we opted for a more personal narrative to bring the results of the Swiss TPH project on pesticides in tropical settings to a larger audience. Our script foresaw exploring the aspects of pesticide use through the eyes of a traditional farmer. The team quickly identified David, a highly respected member of the local community for this lead role.

On site it became clear that the expertise of additional local stakeholders was necessary to understand the complex issues involving regulatory and governance aspects of pesticide use.

We adapted the script accordingly to include Oscar - the Ugandan teamleader in environmental monitoring as well as Aggrey, governance specialist and project coordinator for the Uganda National Association of Community and Occupational Health (UNACOH). As in many documentaries, the idea was to follow the initial logic without ignoring opportunities when they presented themselves. This was the case for Norah, a ‘late’ protagonist who turned out to be a former school friend of David and also a trained organic farmer. She shared her insights with him and one knew instantly that this encounter would change David’s practice in the future.

This scientific documentary entitled «Pestrop - Pesticides and Health - a Ugandan Story», premiered at the joint SNIS / Swiss TPH conference (see page 10) and was also shown in a movie theater in Geneva in June 2019.
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