



# Annual Report 2018 Suddenly Popular

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# Message from the director

Bernhard Fuhrer SNIS Director

The year 2018 began with a surprise. The Geneva Science and Policy Interface was launched by the University of Geneva. And, early 2019, the Geneva Science and Policy Anticipator was announced by a consortium of universities. So what do these new initiatives share? They propose services to facilitate exchanges between the worlds of academia and international policy. Does this sound familiar? We thought so, too, and we were thrilled. Suddenly, our core ideal of building bridges between the two worlds seems to have gained major traction. The question is what does this mean when one knows that all three initiatives - the SNIS included - mostly run on taxpayers money?

To answer this, we mandated an external audit on our major funding scheme - the SNIS Call for Projects. We wanted to know from our constituency what it likes - and what it doesn't about our core mechanism. And we wanted to know what we stood for in their eyes. The main findings are that our Call is highly valued for its 'international and truly interdisciplinary character' and that people particularly appreciate the possibility to link

'fundamental research and policy-oriented work'. So, according to the evaluation, we clearly fulfil our mission. But even with a good review certain things can be improved. In fact, part of this improvement is already in your hands.

In a nutshell, we decided to give the SNIS a makeover. We will improve our Call by making it simpler and further strengthening the feedback quality - without fundamentally changing it. We also opted for a new design that will help us punch above our weight in the social media world. Please tell us what you think about our streamlined Call, our online content and how 'we look'. We highly value your input. More than that, your input is crucial to our operation!

This also answers the question what we stand for: our edge in the science & policy arena is that the SNIS is you, our academic and IO constituencies; we consider you as our clients, not just recipients of subsidies. This is what makes us strong and helps us - as one of the survey participants elegantly put it - to stay ahead of the curve.

### **Guest editorial**

Krista Nadakavukaren Co-Director Swiss Institute for Comparative Law Judging pluridisciplinary projects is both a challenge and a joy, and goes well beyond merely selecting "worthy" research proposals.

First, the joy stems in the ability to fund interesting projects. Giving is always a joy, but more importantly, I sincerely believe that pluridisciplinary research is necessary for understanding the international developments taking place in all dimensions of the social sciences.

The challenge comes from having to actually make a selection among projects from within a group of single-discipline experts. My feeling is that pluridisciplinary projects are impossible to judge solely on their disciplinary merits because the value of pluridisciplinary lies in avoiding established disciplines' 'truths'. My goal has therefore been to help fund projects that made intuitive sense, that would result in fruitful collaborations, and that were feasible. I felt it was not my job to judge the purity of the proposed analysis.

Some members of the committee, however, evaluate projects based on their disciplinary soundness. Thus, when there were disagreements about the allocation of resources, discussions of the academic value of the projects could be fierce. This struck me as 'challenging'.

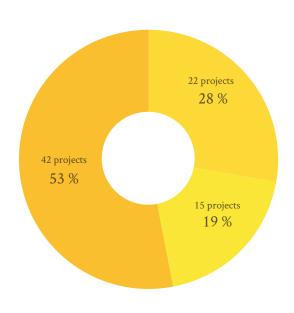
And yet, listening to my colleagues – during discussion, debates, and over lunch – was a joy. Each time. In every meeting, I learned what I could never have learned on my own: I learned the value of strict adherence to methodology in the non-legal social sciences. I learned (to my surprise) that certain topics that I found particularly exciting were ones that dozens had studied thoroughly already. I learned, too, that well-educated and successful academics can fundamentally reject the value of research that was too far outside their field of expertise. I learned that I can live with that. I see it that as a joy, too.

# Call for projects 2018

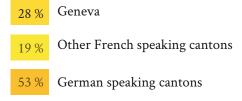
## **Submitting institutions**

		Subm	issions
Region	Coordinating Institution	by institution	by region
Basel	University of Basel	9	9
Bern	University of Bern	5	7
	Bern University of Applied Sciences	2	,
Fribourg	University of Fribourg	-	2
Geneva	The Graduate Institute	8	22
	University of Geneva	14	LL
Luzern	University of Lucerne	-	1
	HSLU	1	1
Neuchâtel	University of Neuchâtel	-	-
St. Gallen	University of St. Gallen	-	2
Ticino	Università della Svizzera Italiana	-	
	SUPSI	-	-
Vaud	University of Lausanne	4	9
	Swiss Federal Institute of Technology (EPFL)	5	9
Zurich	Swiss Federal Institute of Technology (ETH)	8	
	University of Zurich	5	22
	Zürcher Fachhochschule, ZFH	8	
	Pädagogische Hochschule Zürich, PHZ	1	
Interregional	Fachhochschule Nord-West Schweiz	1	-
	HES-SO	4	5
Total			79

## **Geographical breakdown**



The Call for Projects 2018's theme was 'The fourth Industrial Revolution and its Implications for Multilateral Cooperation'. It received 79 project pre-proposals, out of which 42 came from the German speaking part of Switzerland. The other 33 projects came from French speaking cantons, 22 of those specifically from the canton of Geneva. Contrary to other years, there were no proposals from the Italian speaking part of Switzerland, which means that we must intensify our efforts to promote our Call in the canton of Ticino.

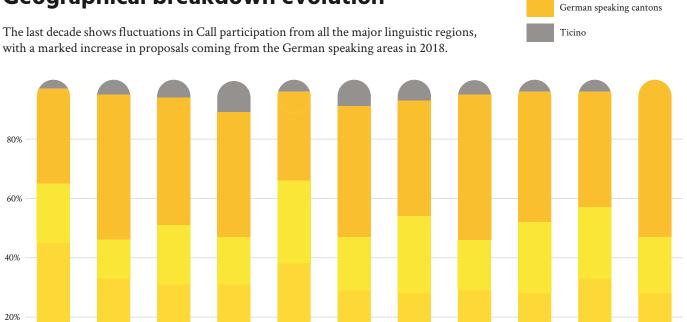


Geneva

Other French speaking cantons

18

# **Geographical breakdown evolution**



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# Average partnerships

09

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One of the specificities of a SNIS funded project is the fostering of research and work partnerships with a variety of International Organizations and civil society institutions. This constitutes a defining feature of the SNIS global mission, and of each of its projects. Below, a table summarising the ascending trend of such partnerships in the past decade, suggesting that this collaboration criterion responds to a need encountered in numerous research domains.

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12

Average of partners (AN) per project	2008	2009	2010	2011	2012	2013	2014	2015	2016	<b>201</b> 7	2018
AN of partners per funded project			4,56	7,00	6,25	6,75	9,88	8,13	7,38	7,00	7,13
AN of partners per project	3,95	4,08	3,95	5,80	6,49	5,17	6,11	7,34	7,75	5,45	7,23
AN of universities involved	2,65	2,86	3,14	3,12	3,61	3,48	3,34	4,03	3,39	3,01	3,75
AN of Swiss universities involved	1,73	1,64	1,88	1,59	1,74	1,77	1,80	1,92	1,68	1,49	1,85
AN of foreign universities	0,92	1,22	1,26	1,52	1,87	1,71	1,54	2,10	1,72	1,53	1,89
AN of non-governmental Organizations	0,40	0,61	0,29	0,76	0,86	1,19	1,43	1,38	1,5	1	1,33
AN of International Organizations	0,67	0,38	0,31	0,86	0,88	1,05	<b>1,2</b> 7	1,25	1,63	1,24	1,91
AN of public / state institutions	*	0,16	0,14	0,88	0,91	0,82	1,31	0,38	0,93	0,85	0,86
AN of private companies involved	*	0,07	0,07	0,18	0,23	0,19	0,30	0,26	0,2	0,18	0,39

## **Financial information**

#### 2018 financial statement

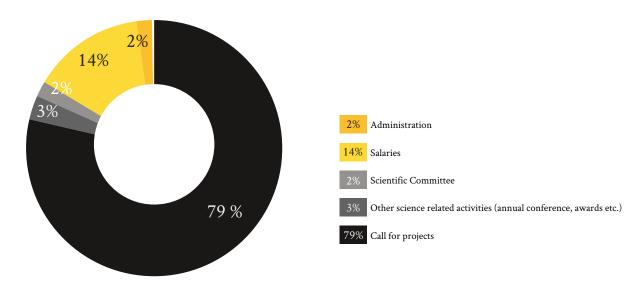
Income	
Swiss Confederation Subsidy	1'303'570.00
Canton of Geneva Subsidy	1'157'843.00
Dissolution of Remainders (Project Funds)	128'555.59
Total	2'589'968.59
Expenses	
Scientific Activities	2'123'689.4
Operational Costs (Administration and Salaries)	398'305.99
Total	2'521'995.39
Net Income	67'973.20

In 2018 the SNIS has kept in financial good health, within the framework of its allocated budget. Salaries and administrative costs have remained constant. The paid internship position was renewed. 2018 has also included the SNIS biennial conference and other scientific events, such as the International Geneva debates.

#### 2018 expenditure

Total	2'521'995.39	100%
Various other	4'482.83	0.18%
Administration	38'113.06	2%
Salaries	355'710.10	14%
Scientific Committee	57'893.25	2%
Other science related Activities	76'796.15	3.05%
Call for projects	1'989'000.00	78.87%

The year closed with a positive balance due to unexpectedly high retuns from projects that did not draw all allocated funds. This is also the expression of the SNIS's strict financial controls which ascertain that funds are strictly spent according to the approved budget. This practice ultimately benefits future projects as these 'savings' are injected in the Call of the following year.







# **Accepted projects**

The funded projects 2018 cover many different and timely topics and this year's spectrum is particularly wide; to give you and idea: from the use of drones for humanitarian purposes to novel strategies aiming to improve global health security. In the scope of a short annual report it is impossible to reveal the richness of all projects. We therefore encourage our readers to refer to our website for a detailled description.

	Coordinator	Coordinating Institution	Allocated Sum
Infrastructure Space and the Future of Migration Management: The EU Hotspots in the Mediterranean Borderscape	Bilgin Ayata	University of Basel	CHF 264'374
Understanding the Norms and Practices of Pathogen and Benefit-Sharing to Improve Global Health Security	Sueri Moon	Graduate Institute	CHF 234'424
The Search for Victims of Enforced Disappearances: A Multidisciplinary Exploration of Current Practices	Lisa Ott	University of Basel	CHF 261'459
New Public Policy Financing Models, Innovative or Ineffective?	Debra Hevenstone	Bern University of Applied Science	CHF 254'195
Responsible Humanitarian Innovation Opportunities and Challenges to Integrate Ethical Values in the Humanitarian Use of Drones	Markus Christen	University of Zurich	CHF 163'931
Schistosomiasis, Agriculture and Migration in Africa: a Joint Economic and Ecological Analysis.	Jean-Louis Arcand	Graduate Institute	CHF 253'830
Designing Effective Regulation for Carbon Markets at the International, National, and Subnational Level	Regina Betz	Zurich Hochschule für Angewandte Wissenschaften	CHF 260'176
How to Design Politically Sustainable Responses to Fiscal Pressure	Evelyne Hübscher	University of Geneva	CHF 262'611

#### **Awards**

#### **SNIS Award**

granted to the best thesis in International Studies

The Logic of Escalation: Investigating the Role of Stakes in Trade Disputes as a Lens to Conflict Processes

Marco Martini ETH Zürich

#### **International Geneva Awards**

granted to three policy relevant scientific articles published in peer reviewed journals

Impacts of Agricultural Practices and Individual Life Characteristics on Ecosystems Services: A Case Study on Family Farmers in the Context of an Amazonian Pioneer

Solen Le Clec'h, Nicolas Jégou, Xavier Arnauld de Sartre, Thibaud Decaens, Simon Dufour, Michel Grimaldi, Johan Oszwald Environmental Management, Vol (61) (2018) pp 772 – 785

The Rise of International Parliamentary Institutions: Purpose and Legitimation

Jofre Rocabert, Frank Schimmelfennig, Loriana Crasnic, Thomas Winzen

Presenteeism, Its Effects and Costs: A Discussion in a Labour Law Perspective

The Review of International Organizations vol (13) (2018) pp 1-25

Kurt Pärli

International Journal of Comparative Labour Law vol (34) (2018) pp 53-76

## **Events and conferences**

SNIS Projects Launch Workshop 2018 Each year, the SNIS awards funding of up to 300'000 CHF to eight pluridisiciplinary research projects. This event marks the official start of each year's crop of projects. It introduces project leaders to the SNIS project management cycle and offers research teams a first opportunity for presenting and discussing their research methods and aims. The 2018 edition was held on October 4th.

**UN Library Seminar Event** 

On May 4th 2018, the SNIS hosted a seminar at the UN Library, honouring two of the three 2017 International Geneva Award winners. Inspired by the winning articles, the event focused on the question how International Organization define and extend thier mandates. The event specifically looked at UNESCO's crucial role in defining human rights and investigated its use of expert knowledge as a strategic tool for expanding its mandate.

**SNIS Biennial Conference 2018** 

The SNIS biennial conference took place in Basel in November 2018. Co-organized with the Swiss TPH, it focused on the links between Health, Sustainable Development Goal #3 (health) and the Agenda 2030. It welcomed 146 participants from many different disciplines. Two keynote sessions, a series of speed talks and the projection of the SNIS scientific documentary 'Pestrop' gave participants the opportunity to build fruitful connections for further collaboration.



# **SNIS IO research stipend**



In 2018 the SNIS launched a new funding opportunity, aimed at PhD students working on International Organizations. It offers the possibility to spend three to six months in Geneva, getting access to institutional archives and providing a base for frequent encounters with IO personnel. Sebastian Klotz, WTI researcher was the first recipient of this form of funding and greatly benefitted form the proximity to International Organizations. He was able to meet many policy makers and practitioners in person thus enhancing his qualitative work. Sebastian also learned a few 'tricks' about scientific communication during his stay. For more details, listen to his podcast on the SNIS Soundcloud channel.

# **Project based multimedia products**

**SNIS - SwissTPH conference** 

https://bit.ly/2PQNErS



November 2018

Civil war and state formation

https://bit.ly/2YQYHKs



December 2018

# Effects of financialization along the copper value chain

https://bit.ly/2VUNZRt



December 2018

**Storing Hope** https://bit.ly/2VjZ4fk



December 2018

Pestrop https://bit.ly/2ndEw8p



November 2018

# **Administrative Structure**

#### **Scientific Committee**

Jan Klabbers

Academy of Finland

Bernice Elger

University of Basel

Christophe Muller

University of Aix-Marseille

Silvia Ferazzi

Medicines for Malaria Venture

Jonas Tallberg

Stockholm University

Peter Egger ETH Zurich

**Dennis Rodgers** University of Amsterdam

Ulrike Müller-Böker

University of Zurich

Corinne Pernet

University of Basel

#### **Governing Committee**

Philippe Burrin

Graduate Institute of International

and Development Studies

Doreen Bogdan-Martin

International Telecommunications Union (ITU)

Iames W. Davis

University of St. Gallen

Manfred Elsig

University of Berne

Dominik Hangartner

ETH Zurich

Jürg Utzinger

Swiss Tropical and Public

Health Institute

Jacques de Werra

University of Geneva

#### **SNIS Award Committee**

Mira Burri

University of Lucerne

Marylène Lieber

University of Geneva

Siegfried Weichlein

University of Fribourg

Dunja Krause

United Nations Research Institute for Social Development (UNRISD) **Gregoire Mallard** 

Graduate Institute of International

and Development Studies

Vally Koubi

ETH Zurich and University of Bern

#### **IGC Award Committee**

Nicolas Bertrand

International Union for the

Conservation of Nature (IUCN)

Doreen Bogdan-Martin

International Telecommunication Unit (ITU)

Marcelo Di Pietro Peralta

World Intellectual Property Organization (WIPO)

Paul Ladd

United Nations Research Institute for Social Development (UNRISD)

Francesco Pisano

UN Library - UNOG

**Bernard Kuiten** 

World Trade Organization (WTO)

Richard Lukacs

World Economic Forum

Marie McAuliffe

International Organization for Migration (IOM)

Jyoti Sanghera

United Nations High Commissioner for Human Rights (OHCHR)

Maria Luisa Silva

UNDP Office Geneva

Charlotte Warakaulle

European Organisation for Nuclear Research (CERN)

**Secretariat** 

Bernhard Fuhrer

Director

Damien Marti

Program Manager

Ruxandra Stoicescu

Communication & Events

Anne Witteveen

Intern

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# **Pestrop Documentary**Pesticide Use in Uganda





Oscar Kibirango, Wakiso District, Uganda, 2017, © SNIS

After the experiences of previous SNIS audiovisual productions such as 'Rubber in a Rice Bowl' and 'Dodhar - The Dilemma', we opted for a more personal narrative to bring the results of the Swiss TPH project on pesticides in tropical settings to a larger audience. Our script forsaw exploring the aspects of pesticide use through the eyes of a traditional farmer. The team quickly identified David, a highly respected member of the local community for this lead 'role'.

On site it became clear that the expertise of additional local stakeholders was necessary to understand the complex issues involving regulatory and governance aspects of pesticide use.

We adapted the script accordingly to include Oscar - the Ugandan teamleader in environmental monitoring as well as Aggrey, governance specialist and project coordinator for the Uganda National Association of Community and Occupational Health (UNACOH). As in many documentaries, the idea was to follow the initial logic without ignoring opportunities when they presented themselves. This was the case for Norah, a 'late' protagonist who turned out to be a former school friend of David and also a trained organic farmer. She shared her insights



Norah Kasule and David Kiyimba, Wakiso District, Uganda, 2017, © SNIS

with him and one knew instantly that this encounter would change David's practice in the future.

This scientific documentary entitled «Pestrop - Pesticides and Health - a Ugandan Story», premiered at the joint SNIS / Swiss TPH conference (see page 10) and was also shown in a movie theater in Geneva in June 2019.





# **Funding** policy-relevant research



# **Promoting** international studies in Switzerland



# **Connecting**Switzerland's academics to International Geneva



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